

Docent ideas 6-5-15 ← from meeting of 7 docents

RECEPTION ROOM

Room for groups to gather and school kids to sit on floor

Dining area

Historic, homey atmosphere for families

- ✓ Exhibits only, no desk

FRONT HALLWAY

Questers framed poster

Donors old and new recognized

PARLOR

- ✓ Interpret era with Emily Fish and Allen Luce

- ✓ Take out gates for through traffic ~~as come in farther each end~~

Channel of gates for through traffic

Keep gates that go further inside, one at each end – no going through ?

Video to watch

KITCHEN

Return 6 panels to west wall – important for ~~disabled~~ ^{limited walkers} access ?

Use for navigation displays

BASEMENT

No docents – self-guided displays

- ✓ No eclipser ~~or keep eclipser~~ – unique display

- ✓ Interactive display on principles of navigation

Fix feeling of being dull and dingy – keep displays for docents to interpret

BEACH PATROL ROOM

Use information/photos from panels and return panels to kitchen ?

Redo closet display with original things left out ~~uniform pants + baseball bat~~

Barracks/lighthouse photo on wall seen from entrance

~~return~~ ✓ Messages on phones

- ✓ Return paper poster of identifying Japanese planes to wall behind radio

MISCELLANEOUS

Safe display of artifacts

Safety of visitors – numbers a problem

- ✓ No gimmicks – people can read or listen to docents

- ✓ Audio-visual in each room for visitors to watch

Close the lighthouse and have everything in the plan done at once

Audio-visual stories of life in the lighthouse – living histories

- ✓ Timed tours with docents in costume

Pay to have costumes displayed well, carefully (donation by relative of docent)

Information displayed in notebooks / on stands with moving panels around center

Keep visual information for introverts who want to read it rather than interact

Keep role of docents for personal interaction while interpreting

Add time periods with info. on Anastacio Garcia, David Jacks, early times

- ✓ Tower more info about lens + lamp

Information displayed in notebooks / on stands with moving panels around center
Keep visual information for introverts who want to read it rather than interact
Keep role of docents for personal interaction while interpreting
Add time periods with info. on Anastacio Garcia, David Jacks, early times
Emphasise EDUCATION rather than fund-raising in planning interpretation
✓ Use real things rather than videos
Docents need places to sit --- so do handicapped people
Keep brochure with city map - add extra info with LH rooms to visit

Keep docents (who are passionate about the lighthouse and present accurate, interesting, and relevant descriptions to the visitor) INSTEAD OF videos
Visitors can tell the difference from someone who just wants attention.

Access old photos that show changes - before front porch, before dormers, etc.

- A Sign in on dining table \$ in gift shop
- B Traffic - 1) in front door 2) thru parlor
3) thru kitchen 4) Basement 5) reception room
6) upstairs
- C Experiment - try out ideas + change
or alter when necessary
- D Small do-able ideas
1) Docents in costume
2) Move basement gate
3) Spotting scope in look out room

QUESTERS' THOUGHTS 6-12-15

OUR PARTICIPATION

We were asked by city of PG (Paul Finnegan and Vern Yadon) to do interior of Pt. Pinos when the city purchased land/light in early 1990's.

Worked 3 years to interpret living areas (late Victorian to match Emily Fish residency from 1893 to 1914). We furnished, cleaned, researched, using grants and donations.

Our member, Jean Stumbo, wrote biographical booklet (still available in gift shop) and our member, Rochelle Slogan, designed note cards (also in gift shop).

Since completion of our part of the interior, Questers have given money for chimney caps, light fixtures, and floor refinishing. Our member, Nina Grannis, set up the gift shop, and other members volunteer there. (See attached \$ sheet)

OUR OBSERVATIONS AND CONCERNS

The personal and "experience" feeling of visiting Pt. Pinos is good. Docents and house itself provide this.

✓ Interpretation needs to be modernized... video, earphones, music, visual wall space to help docents. Ages of visitors need to be considered as well.

The outdoor space needs to be utilized for interpretation and admittance.

Dining area is dead space visually.

The watch room relates to Emily...we would like to show that.

Traffic flow is difficult and interpretation must help this. Safety concerns?

Plan for future growth of visitors is essential.

Governance structure needs attention: Who is in charge?

Who will approve and implement plan?

Long term maintenance of interpretation? (every 10 yrs)

Acquisitions, insurance, replacement of items....Process needed.

In general, when considering this plan stakeholders need to know how governance works. There are many cooks: City, Heritage, Parks and Rec, Docents, steering committee, Questers, Coastal Commission, Coast Guard!

Questers recognize the volunteer hours, love, money, and resources that the community has invested here. The last 20 years is a part of Point Pinos' history as it embarks on a new era!



The Questers

Preservation - Restoration - Education

Questers are curious, enthusiastic, and imaginative with a desire to learn new things – someone who is excited by historical sites, antiques, and the study of past events that still resonate in our present lives and experiences. Thus our motto - It's Fun To Search And A Joy To Find.

- The nonprofit organization Questers started in 1944, when Elizabeth Bess Bardens passed an antique store on her lunch break; she bought a syrup pitcher. When she returned to the office she sat it on the corner of her desk. So many stopped to talk with her about it and express their desire to learn more that Bess launched a lunch discussion group. From this group, other local groups or chapters were formed to provide a small venue for learning about one's collection and those of fellow members. Today the blue syrup pitcher has launched chapters in 43 states and 2 provinces.
- Our Headquarters, dating from 1802, is a three story Federal style row house that needs continual preservation and restoration. Located at 210 South Quince Street, Philadelphia the house is in a historic area.
- With a strong desire to see that the best of American heritage is preserved for future generations, Questers seek to educate by research and study of antiques and to donate funds to the preservation and restoration of artifacts, existing memorials, historic buildings, landmarks, and educational purposes. Questers work on defined projects selected by each Chapter.
- Adobe Chapter of the Monterey Peninsula was chartered in 1967 and for the last 48 years has consistently contributed to local and state restoration projects. Some of these are: Point Pinos Lighthouse structure and furnishing, Pacific Grove; Chataqua Hall bell and pictures, Pacific Grove; Sunset Center benches, Carmel; Carmel Valley History Museum; First Mayor's House, Salinas; Pioneer Mother Statue, Golden Gate Park; the Governor's Mansion, Sacramento. We also help sustain our 203 year old row house in Philadelphia and Questers' national scholarships and fellowships at Columbia University and Winterthur/University of Delaware.

For Information:

www.CalQuest.org

Adobe Chapter 375

Questers

Ken Hinshaw

From: "Teri Stott" <thstott@pacbell.net>
Date: Tuesday, June 09, 2015 10:19 PM
To: "Ken Hinshaw" <kenl@redshift.com>
Subject: Re: Questers

Ken, I took notes and prepared a "package of who we are" and will be glad to give you a copy. I, too, felt that the committee needs to have something in their hands. It is short and to the point. Am gone tomorrow but home Thursday morning. I can bring it to the meeting on Friday. Nina will be out of town and Jean Stumbo is recovering from a fall so those coming are: Teri, Rochelle, Lola, Maria (our new president), Mary and Gail. Our board meeting had some discussion on the new future Point Pinos! Teri

----- Original Message -----

From: [Ken Hinshaw](#)
To: [Teri Stott](#)
Cc: [Bill Peake](#)
Sent: Tuesday, June 09, 2015 6:54 PM
Subject: Re: Questers

Teri: I am optimistic about the after meeting with your group and the docent group, everybody is really engaged! I think you took notes during the meeting that we had with your committee, were you going to give me a summary of the points that were discussed? I would like to send the consultants home with not only the information from the face to face meetings, but with lists from all the stakeholders. I look forward to Fridays get together.

Ken

From: [Teri Stott](#)
Sent: Tuesday, June 09, 2015 11:17 AM
To: [Ken Hinshaw](#)
Subject: Re: Questers

Thank you Ken. We will be there on Friday. We appreciate all your hardwork in this effort as Point Pinos begins a new chapter in its history! Teri

----- Original Message -----

From: [Ken Hinshaw](#)
To: [Bill Peake](#) ; [Terrie Stott](#)
Sent: Monday, June 08, 2015 9:05 PM
Subject: Fw: Questers

Teri: the Questers are scheduled to meet with the Sibbitts Group Friday June 12, from 1:00 until 3:00 at the City Hall Council Chambers.

I hope to see all of you.

Ken

From: [Teri Stott](#)
Sent: Monday, June 08, 2015 12:38 PM
To: [Ken Hinshaw](#)
Subject: Re: Questers

Dear Ken,

POINT PINOS LIGHTHOUSE INTERPRETIVE PLAN

STAKEHOLDER MEETINGS 1, 2 and 3

TOPIC: Point Pinos Lighthouse Interpretive Plan

PURPOSE: The Point Pinos Lighthouse Stakeholder Meetings will be facilitated by two members of The Sibbett Group, who will lead attendees through activities designed to gather feedback about audience, stories and techniques, in order to develop an Interpretive Plan creates a uniquely rich visitor experience.

LOCATION: City Council Chambers, 300 Forest Avenue

MEETING 1

DATE / TIME: Friday, June 12
1:00 – 3:00 PM

PARTICIPANTS: Stakeholders
- Questors

MEETING 2

DATE / TIME: Friday, June 12
3:30 – 5:00 PM

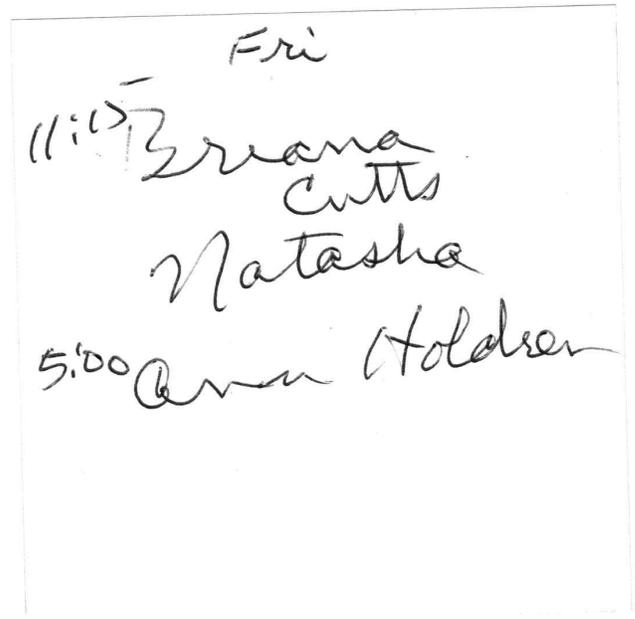
PARTICIPANTS: Stakeholders
- Heritage Society

MEETING 3

DATE / TIME: Saturday, June 13
10:00 AM – 12:00 PM

PARTICIPANTS: Stakeholders
- Docents

FACILITATORS: The Sibbett Group
- Brianna Cutts
- Natasha Fraley



AGENDA:

- A:00** Welcome & Overview
- Project Background
 - Stakeholder Feedback:
 - What We're Trying to Do: Engage and Inspire Visitors
 - Why We Need Your Help: To Identify the Ideal Visitor Experience
 - Process and Next Steps:
 - Gather Stakeholder Feedback
 - Develop Draft Interpretive Plan for Review
 - Complete Interpretive Plan by October 2015
- A:15** Lighthouse Audience — Visitor Types
- Who visits the lighthouse?
 - Who do you wish would visit the lighthouse?
 - What are the most frequently asked visitor questions?
- A:30** Lighthouse Stories Brainstorm — Interpretive Content
- What are your favorite stories?
 - What stories do visitors find most fascinating?
 - What do you want visitors to take away from their visit?
- B:00** Telling Your Stories — Interpretive Techniques
- Consider how visitors typically learn based on human development:
 - Cognitive (Engage their minds: read, listen)
 - Behavioral (Engage their bodies: touch, move)
 - Social / Emotional (Engage their personalities: talk, exchange)
 - How *do* visitors currently learn about the lighthouse? (Exhibit, programs, etc.)
 - How *should* visitors learn at the lighthouse?
- B:45** Wrap Up & Thank You
- Gather Stakeholder Feedback
 - Develop Draft Interpretive Plan for Review
 - Complete Interpretive Plan by October 2015
- C:00** Thanks for your feedback!
Meeting Adjourned

Ken Hinshaw

From: "Bill Peake" <wtpe@hotmail.com>
Date: Tuesday, June 02, 2015 5:09 PM
To: "Ken Hinshaw" <kenl@redshift.com>; "fred sammis" <mattwranch@sbcglobal.net>
Subject: Lighthouse Sibbett agenda - revised

Ken,

Amended agenda below. I assume you are coordinating with Terri Stott for Questors. Please confirm.

If I don't hear from Brianna by tomorrow, I will call.

Cheers,
Bill

Friday June 12

- 11:15 – 11:45 am – Lighthouse tour (Bill Peake and Ken Hinshaw), 80 Asilomar Ave.
- 11:45 – 12:30 pm – Lunch (pick up sandwiches at Pavel's 219 Forest Ave.)
- 12:30 – 1:00 pm – Meeting setup City Council Chambers 300 Forest Ave.
- 1:00 – 3:00 pm – Questors stakeholder meeting, Council Chambers
- 3:00 – 3:30 pm – break
- 3:30 – 5:00 pm – LH Preservationists / Heritage Society stakeholder meeting, Council Chambers
- 5:00 – 5:30 pm – Annie Holdren, PG Natural History Museum, meeting, Council Chambers

Saturday June 13

- 8:00 – 9:00 am – Breakfast at First Awakenings (Bill Peake and Ken Hinshaw), 125 Ocean View Blvd.
- 9:00 – 10:00 am – Lighthouse tour and discussions, ~~City Staff~~ Nancy + Ken
- 10:00 – 12:00 pm - Docent stakeholder meeting
- 12:00 pm – Debrief & next steps (Bill Peake and Ken Hinshaw)

Depart
Tues Jim + Frances
Wed - Don, Scott
Thurs noon Deyanne
Thurs eve Chris Patton

Annual Summary: Lighthouse Inventory
Pt. Pinos Lighthouse, Pacific Grove: Restoration

This list reflects the total cost of purchases that Questers made from chapter P & R funds. (See the Presidents file box #2 for individual itemized costs per item, per year). Monies used to make these purchases were from P & R funds obtained from grants, fundraisers, and some donations from members. This does not include any tangible items that were individually donated by outside parties (outside our membership) or labor completed and donated by sub-contractors. It therefore is not a complete inventory of what is in the lighthouse. Again it only reflects items or renovations made through our chapter P & R funds.

1995	Watchroom Interior	866 49	
1995	Bedroom Emily's (Upstairs)	1266 37	
1995	Parlor Interior	4463 09	6595.95
1996	Dining, Reception & Entry Interior	1707 77	
1997	Lathroom	3521 46	
1997	Various Rooms	1495 66	
1998	Various Rooms	755 65	
2009	Exterior Chimney Caps	2000 -	
2012	Interior Light fixtures	4000 -	20076 49
2014	Photo copies of Emily & De Fish: Parlor	29 23	
2014	Floor refinishing Reception Room	980 -	
2015	Floor Restoration Kitchen	850 -	21935 72

EXHIBIT A

SCOPE OF SERVICE/PAYMENT PROVISIONS

Contractor will provide the following for preparation of the Interpretive Plan for the Point Pinos Lighthouse:

- Conduct a teleconference to finalize scope
- Review client referenced materials and conduct research and provide a summary
- Conduct kick off meeting to finalize scope
- Conduct a brainstorming meeting for the big idea, themes and stories with key stakeholders
- Prepare interpretive outline
- Prepare diagrams, visitor flow diagrams and concepts
- Conduct a Presentation meetings to key stakeholders
- Prepare master plan drawings
- Prepare cost outlines for implementation of the plan
- Conduct teleconferences bi-weekly to discuss progress
- Conduct teleconferences to present draft plan, proceeded by teleconference for final plan

City shall pay CONTRACTOR \$24,947.00, plus a 10% contingency fee, the contract price, in accordance with the terms of the Section 6.01 of this Agreement for completion of all work specified above.

Donor lists and Questors info could also be displayed here

BASEMENT

Eclipser (top could be automated to run continuously and protect mechanics)

interactive buttons:

- fog horn

- light box

- light in Fresnel display and/or bouy

- a prisum that can be manipulated to refract/bend light in various directions

- a compass that can be used to find north (would be secured to a chain)

Video of re-enacted chores of a keeper (no sound) or a day in the life of a keeper

Shipwreck charts (small screen showing the Macon underwater)

Keep current artifacts

BEACH PATROL ROOM

Keep information/photos from panels, Barracks/lighthouse

Keep room furnishings including model making

Video of beach patrol in action/parades or slides if available (use current CD music background interspersed with radio check in transmissions)

Redo closet display with original things that were left out

Listen to messages on phones (hands on-pick up receiver or have earphones)

Return paper poster of identifying Japanese planes to wall behind radio

WATCH ROOM

Keepers Log for guests to write comments

TOWER

Base of stairs:

- Information about lens and lamp that are viewed

- Live cam feed looking at the lens and out to sea

Up the stairs

- panoramic pictures 360 degrees

BEDROOM

Leave as displayed

Might add fake fire in fireplace

MISCELLANEOUS

Activity Guide

List of things to/questions on back of brochure (maybe discount, sticker, etc)

Affordable items in Gift Shop

Roberto Solis

ROBT

Nancy,

Since I can't attend the meeting, here are my ideas for the interpretation plan:

- **Late 19th Century Parlor.** Visitors would enjoy exhibits on Emily Fish and other keepers of this period in the Parlor setting. Open up the Parlor. (A fenced track to allow visitors to pass through could be added for security).
- **Navigation before GPS.** The goal is an interactive exhibit to teach the visitor how mariners navigated using lighthouses. (Most visitors don't understand that lighthouses were built to aid navigation, not to keep ships off the rocks). An interactive map contains a ship that doesn't know its location. The visitor (captain) takes compass bearings on the Point Pinos Lighthouse, Buoy #2 and Buoy #1. And with automated protractor fixes his position.
- **Point Pinos at Statehood.** This would be an exhibit to depict the time period around the Lighthouse birth. It could cover these stories:
 1. Death of Charles Layton and lynching of Anistasio Garcia.
 2. Charlotte Layton becomes first female lighthouse keeper on the West Coast.
 3. 1850 Lighthouse land acquisition leads to Monterey Jack cheese.
 - a) Gov't grabs site (formerly Mexican deeded) causing collapse of Peninsula property values.

- b) David Jacks acquires properties. Court rules against Gov't. Jacks makes a fortune.
- c) Jacks uses money for dairies, but must convert milk to cheese to transport to San Francisco. Becomes known as Monterey Jack cheese.

Here are some other thoughts on exhibit layout and operations:

Move those exhibits requiring docent interpretation out of the basement. (Currently there are too many crowded in this least desirable room in the lighthouse. Also this docent finds the basement a very uncomfortable environment).

Use the volunteers time more efficiently by: 1) Selling tickets for admission at the Gift Shop. The docent just collects the ticket rather than making change and collecting donations in the Lighthouse. This saves time and keeps all the money in the cash register. 2) Omit the Visitors Log. (Sometimes visitors jam up at the Log book. With tickets, visitor counts are accurate and automatic. 3) When buying the ticket, give the visitor a little exhibit lay-out route map (could be attached to the History Pamphlet). This would save the time the docent now spends explaining the different floors and exhibit locations. Also, using the map would keep a free flow of visitors though the Lighthouse.

I hope you find these ideas useful.

Robert Frischmuth

1 hour
~~Wed. 6:15 pm~~
Chris Patton

Nancy,

I resent everything being set to the 12 year old level. I am not against kids being there of course, but that should not be the ONLY or even primary focus. PLEASE!

Question: Are we shifting the focus from education to fund raising? Bad move. People see through this really quickly and will stop coming.

Lighthouses are for thinkers. Making EVERYTHING extrovert only friendly eliminates 50% of the population, and there is already tons of stuff in the area catering to them. Go rent a kayak if you need to keep moving!

I personally find videos extremely boring. The PG Natural History Museum has at least four of these things. I never even saw one person look at them while I was there yesterday. REAL is better than virtual EVERY time. Hands on interactive is better than interactive video EVERY time. The tech goes out of date really and then looks even worse. (people at the Nat Hist Mus were all over the stuffed creatures that they could touch though)

RECEPTION ROOM

Not all of the docents are under 50 (few are in fact). Having a place to sit for them is essential (probably also legally required). You will certainly lose most of them if you remove all chairs from the room. Handicapped people coming in may need this too, legally. School kids sitting on the floor. PLEASE. Is nap time next? Do we hand out cookies too? Prizes for guessing the right answer? Treasure hunts? (they do this at Nat Hist Museum).

On the other hand, once we no longer have to deal with money of ANY kind, removing the desk might be okay. However, there are times when no one is in the lighthouse. Keep some chairs at least.

Dining area? Inside? Really? Most would prefer to eat outside looking at the ocean. Set up a spotting scope and look for whales even (one in the overlook room too please). Picnic tables would work great. (lots of trash cans please).

FRONT HALLWAY

Suggestions look fine.

PARLOR

A LOT of money would be needed, if even possible, to replace anything taken or damaged in the parlor. The stereopticon alone now goes for upwards of \$200. Making small pocket squares into the parlor so people can see more is fine (you will have to move some stuff our of reach). But there is NO WAY to people proof the room, even with a iron path (they have very long arms! and docents cannot watch them). We have already had things taken that were of far less value

from other rooms with a docent present. I would recommend having a stereopticon or replica (Google is even doing this now) in the reception room with stereo images of the lighthouse to show people. This, under docent supervision, could be seen and handled by visitors. They then go on to see how the entire room would be laid out. More work needs to be done by docents about what life was like back then. What did they do for entertainment, how many hours did they work each day, etc. (should be done for each period). During the parlor time period a lot of time was spent caring for the light and the lens. Whale and lard oil were messy all around.

KITCHEN

I agree, return the panels. I like the stove, because my grandmother used one, but not sure of its relevance other than the keepers did live there.

BASEMENT

Among the kids they seem to want to cater too, this is by far the best room period. Their eyes really light up when they get to touch and see how things work. Replacing everything with videos is really stupid. No docents? MOST of the docents like this room. They really get to interact with visitors. Remove this room and you remove half the docents, the good ones especially. Not every room needs to be lit up like a hospital operating room. You don't need lighthouses during sunny days! No mystery in over lit rooms. Clean up, definitely! Some futzing with exhibits, sure. Remove the eclipser? ARE YOU CRAZY! Every lighthouse museum on the planet wishes they had our eclipser. It shows how 19th century tech could solve a 20th century problem. They were not stupid back then. This shows how ingenious they were. And having to wind it every four hours is part of what it was like to be a keeper. Telling them this is NOT the same. Navigation display could work here if vertical against the wall (or horizontal in another room). Darkness would help actually. I have ideas on how this could be done. Has to be REAL, not just gaming code for a computer monitor. I really believe that an interactive REAL exhibit could be done that would allow someone to site two lighthouses and then figure out where they were on a map. The math is not that hard.

BEACH PATROL ROOM

Return everything to the way it was. Do they know how popular the BBC series "Foyle's War" is? Definitely a keeper.

MISC

Close the lighthouse during changes? Oh, just close it for ten years then at the rate the structural renovations are happening. (I know they are volunteers are doing the best they can). The exhibits will be out of date by the time they finish. So, just close it for good. All problems solved.

ADA

There is no way to make the lighthouse ADA compliant. Robert Louis Stevenson house has the same problem and now they can't have people on the second floor. Big loss. At Hopkins we have

elevators in two buildings now that we did not need before. Where is an elevator going to go at the lighthouse? Steps and rails, sure. They limit numbers of people at one time at Point Sur and even at the Aquarium. Could be done here too. QUIT trying to maximize PROFIT.

OTHER HISTORICAL STUFF?

I love history. The more the better. But, you are already complaining about over crowding. Where is it going to go?

VISITORS LOG

ESSENTIAL! It was the coolest experience reading the logs from the 1890s at Cape Blanco Lighthouse (in perfect copperplate hand). No log is like a website with no webstats. You would be flying blind. We need to know not just how many people, but where they are coming from. Moving the log book into the gift shop when they buy their tickets is fine, but definitely keep it. Please display an old log book (or reproduction) along side the current log book. Point Pinos is about history after all. Start them out with a taste as soon as they walk in.

MAP

Map on the welcome brochure is fine. Docents will still have to explain to people. Unless you want this in the 200+ languages spoken in Monterey County alone. Or would you rather offer free WiFi and have an interactive map they download to their devices. meow!

I would rather have a few good docents (in costume!) than a platoon full of seat warmers that are little more than security guards. Someone who is passionate about Point Pinos Lighthouse and not someone who just wants attention. Visitors can tell the difference.

I am sure I will come up with more.

