

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 10/31/2024

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
July 2024	3648	515	fog came back just in time for the weekly image	1500
August 2024	1601	724	It's National Lighthouse Day!	955
September 2024	NA	1526	Weekly weather	751
October 2024	NA	816	GOAT	776

## Google Business:

Review is holding steady at 4.5 stars out of 5 with 1071 total reviews  
Map has been seen 108K times

## YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 1800
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 179
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 193
The Posse	Posted 02/06/2021	Total views: 135
Whales of Central Coast	Posted 12/18/2023	Total views: 37
PPLH story -15 years	15 years ago	Total views: 1000

## Best Facebook post image(s) of October 2024:

The GOAT costume of the year

